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*Sp. 11 100*

—THE—  
GREENVILLE



STRAWBERRY.

—ORIGINATED BY—

E. \* M. \* BUECHLY,

NURSEYMAN AND SMALL FRUIT  
GROWER,

GREENVILLE, - OHIO.

Mr. Geo. C. Butz of Penn.  
St. exp Sta. Places "Green-  
ville" ahead of everything  
else they had growing  
at the Sta.

The above is taken  
from a letter from  
Mr. Butz July 13<sup>th</sup> 92

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E. M. B.

# The Greenville Strawberry !

## INTRODUCTORY.

In bringing out this new candidate for public favor, we do it, fully cognizant of the fact that new strawberries are now so numerous as to puzzle us sometimes in making selections; as a certain writer puts it, "They are as plenty as black-birds;" yet we also believe in the saying that "There is always room at the top," and we offer it to the public, not merely because it is a novelty, but because of its own merits at home and abroad. It has been tested for several years at the Ohio Agricultural Experiment Station, and for nine years past on my fruit farm. Confident of its success, and that it will please all who give it a trial, we shall start it on its mission in the Spring of 1893.

### History and Description.

The Greenville Strawberry is an accidental seedling found on the fruit farm of E. M. Buechly, near Greenville, Ohio, where the writer found it in the Spring of 1883. It fruited so successfully the first season after starting that he propagated it in a small way and tried it further. After a fair trial it was found so valuable that he has for the past two years planted more of it than all other sorts together.

Berries of large size, good quality, medium texture, very productive, season medium to late, color very even and fine,

flowers pistillate, plants very vigorous and free from rust.

### TESTIMONIALS.

We give a few of the many testimonials on hand in its favor, and we are glad to be able to say we have yet the first unfavorable report to get of it :

Taken as a whole, it was one of the very best among some 150 different varieties fruited at the Missouri Agricultural Experiment Station this season (1891). The Crescent is the only one equaling it in productiveness, while but two excelled it in size.—JOHN W. CLARK, Horticulturist.

This is a new berry of many excellent points, and will compare favorably with any sort upon the market. The foliage is free from rust; the flowers very large and pistillate. The berries are very large, much like Sharpless in shape, but unlike it in that it ripens evenly. It is very sweet and of good quality. This berry is equally good for market and home.—GEO. C. BUTZ, Horticulturist Pennsylvania Agricultural Experiment Station.

LA FAYETTE, IND., July 3, 1891. E. M. Buechly, Dear Sir:—The Greenville Strawberry which you sent us in the Spring of 1890 has made a good growth, and we have just finished picking a magnificent crop of fruit. The berry is quite uniformly large, of good quality and makes a fine appearance. I am very much pleased with its behavior this year.—J. TROOP, Horticulturist Indiana Agricultural Experiment Station.

The Greenville Strawberry has been one of the best varieties tested at this Station this year. The fruits are fine



and of good quality. The plants make a vigorous growth and multiply rapidly. —PETER COLLIER, Director of the New York Agricultural Experiment Station, Geneva, New York.

The following is the official report of the Ohio Agricultural Experiment Station for 1891: "The Greenville is a strong competitor of the Bubach, and indeed bears some resemblance to that variety. The plants are a shade lighter in color than the Bubach, makes a stronger growth and are quite as productive. The berries average a little smaller than Bubach, but are more uniform in size and regular in outline, and of finer texture. It seems more probable that the Greenville will have the important advantage over the Bubach of being a better shipper."

GRANTON, ONTARIO, CANADA, June 17, 1891 —Friend Buechly, I think much of the Greenville. The plant is all that can be desired—with strong fruit trusses—full of promise for a good yield of large berries. I believe it has a good claim for general planting with those who like something good in the strawberry line. Truly yours, JOHN LITTLE.

(Mr. Little is considered among the best authorities on strawberries in Canada).

Under date of March 5, '92, he writes as follows: "I have fruited it once; the plant is healthy and vigorous, without a blemish, making a sufficient number of runners, able to reproduce itself, which some of the late introductions, so greatly praised, are not able to do. Berry large, good quality, a free bearer. Color medium."



E. J. Scofield, Hanover, Wisconsin.—  
“The Greenville arrived 14th April in  
fine order. Very nice plants.”

E. J. Hull, of Olyphant, Pa., writes me  
that he had received plants from five  
different States, but the Greenville were  
the finest looking and largest plants he  
bought this year.

Henry Swinge, dealer in fine fruits, 31  
N. Penn. street, Indianapolis, Indiana,  
writes as follows: “The Greenville ber-  
ry holds up much better than the Bu-  
bach in each shipment to me. I think  
it is a good berry to ship.”

#### References by Permission :

Greenville Bank Company, Green-  
ville, Ohio.

D. Dorman & Sons, Greenville, Ohio.

S. Kinsey & Co., Kinsey, Ohio.

Hoover & Gaines Co., Dayton, Ohio.

Geo. S. Josselyn, Fredonia, New York.

G. V. Siler, Castine, Ohio.

Emanuel Miller, German, Ohio.

We think the foregoing testimonials  
and references from our highest authori-  
ties, where the parties are entirely disin-  
terested, should be enough to convince  
the most skeptical that the Greenville is  
a berry of great merit.

Orders for plants will be booked now  
for the Spring of 1893 at the following  
prices :

Per Dozen, by Mail,.....	\$2.00
Per Hundred, by Express,.....	\$10.00

**E. M. BUECHLY,**  
GREENVILLE, OHIO.

OR

*Agent for*



# The "Greenville" for 1893.

Under date of July 17, 1893, G. W. Tryon, Tryonville, Pa., writes: As regards "Greenville" Strawberry, as a matter of course, I had expected a good showing from it, from the fact that I had seen so many favorable reports from it, but must say that it has far exceeded my expectations. The plants are vigorous and very productive. Berries of fine flavor and uniformly large. Surely the "Greenville" has come to stay.

HANOVER, WISCONSIN, July 10, 1893.

E. M. Buechly, Dear Sir—In reply to your inquiry of July 1, will say that the strawberry crop of Southern Wisconsin was not satisfactory, but nevertheless "Greenville" showed its colors and is a "dandy"—no mistake. It is one among a hundred that will take and hold rank among the standards. I only set out 100 plants of it this Spring—am very sorry now that I did not set out more, but I make it a rule not to set out but very sparingly of any new thing until I know what it is. Out of 40 varieties I give it first place for productiveness. For hardiness, shape and color it is all that could be desired, and for quality and aroma it is simply delicious. My 25 pickers all took notice of this feature, and had some remarks to make when they came into the sheds where "Greenville" was. My dealer said to me the first time I went to the city, after sending him a few of the "Greenville": "What new variety is that you sent me the other day? It is grand. It fills the store with a delightful aroma. My customers all noticed it as soon as they came in the door." Very truly, E. J. Scofield.

"GREENVILLE"—Plants strong and vigorous, very free from rust. Ripe June 22. Productiveness 9.6 (on a scale of 10); size medium to large; shape, round conical; large berries—often corrugated; color, light crimson; quality 8; firmness, medium. While we have some berries that excel it here in productiveness and in size, as a whole it is one of the most promising grown.—L. R. Taft, Horticulturist Michigan Agricultural Experiment Station, July 3, 1893.

Plants vigorous, very healthy, crop fine, size medium to large, quality fair, very promising.—Arthur Bryant, Princeton, Ill., Experiment Station, July 6, '93.

The "Greenville" Strawberry pleased me well. It was large, good color, good grower, berries held out well in size.—J. S. Browne, Experiment Station, Alton, Illinois, June 30, 1893.

"Greenville," like all other varieties in experiment grounds, did nothing this year, owing to wet and cold weather in blooming time. More plants have been set for further trial.—Experiment Station, Centralia, Illinois.

We are much pleased with the "Greenville" Strawberry. The plants were strong and free from blight. The fruit had a good color. It was large, firm and of good quality. In productiveness it compared favorably with Haverland.—M. H. Beckwith, Horticulturist Delaware Newark, Delaware, July 30, 1893.

The "Greenville," which you sent us in the Spring this season. Am much pleased with it. It holds Prescott, Experiment Station, Marengo, Illinois

The exceedingly dry weather of last Autumn retarded the healthy growth of the Strawberry. I am pleased with "Greenville" under existing circumstances, and Dunlap, Savoy, Illinois, Experiment Station

I think very highly of the "Greenville" Strawberry. It has borne fruit extensively this year.—J. T. CLYMER.

The "Greenville" has yielded fairly well this year.—E. S. Goff, Horticulturist Wisconsin

555 EAST FAIR STREET

The "Greenville" sent me in March last year. It bore good berries on them, and made some of the best I have had with them so far.—V. E. LAMBERT.

The plants arrived in good condition. There would be less cause of complaint if the fruit comes.—E. C. BRINSER.

STATE COLLEGE, PENN., JULY 8, 1893.

E. M. Buechly, Greenville, O., Dear Sir—This is the first year we are able to make a full report upon the "Greenville" Strawberry. Each variety was planted both in hill and matted row system. Our pickers were delighted over the "Greenville," and on our record sheets it stands above all other varieties in yield. In matted row it gave nearly twice the yield of Crescent, and is 25% better than the second on the list—Shuster's Gem. In the hill system it stands highest but one. I can only repeat the good report formerly made upon the flavor and quality of this berry, and in my experience of three years with it I make no exception in recommending it as THE BEST strawberry for either the MARKET OR HOME GARDEN.—GEO. C. BUTZ, Horticulturist Pennsylvania Agricultural Experiment Station.

LAFAYETTE, INDIANA, JULY 9, 1893.

The "Greenville" Strawberry still maintains its reputation for size and productiveness, and in comparing it with our other varieties, "Greenville" was among the best.—J. Troop, Horticulturist Experiment Station.

OLYPHANT, PENN., JUNE 16, 1893.

E. M. Buechly, Greenville, Ohio, Dear Sir—We are picking "Greenville" now. Nearly every one who tastes the berry pronounces it the finest flavored in my patch of 60 varieties. It is surely the best flavored of the very productive berries I have ever raised.—E. J. HULL.

R. L. Watts, Horticulturist Agricultural Experiment Station, of Knoxville, Tennessee, writes under date of June 15, 1893: First ripe fruit of the "Greenville" May 3. Of 33 other sorts on trial here a few gave ripe specimens 3 or 4 days earlier. Vigor of plants very good. Quality very good. Form desirable. Firmness quite good. Productiveness fair. I am quite well pleased with the variety, but of course I can not write definitely as to its merits until we try it further.

FT. HILL, S. C., JUNE 7, 1893.

E. M. Buechly, Greenville, O., Dear Sir—Replying to your favor in regard to behavior of "Greenville" Strawberry, I will say that it ripens a week earlier than the Sharpless and Wilson. The berry is a little larger than Wilson, fine in texture, superior in flavor. Leaves small and erect, and comparatively free from rust. It was not planted near Crescent and Michael's Early, but gave ripe berries at the same time. I consider it a valuable acquisition to our list of varieties.—J. S. NEWMAN, Vice Director Experiment Station.

ST. ANTHONY'S PARK, MINN., JULY 17, 1893.

Your "Greenville" has done finely here this season, and I shall give it a very high place in my Summer's report on fruit. I regard it as a variety well worthy of trial by berry growers.—SAMUEL B. GREEN, Horticulturist Minnesota Experiment Station

MANHATTAN, KANSAS, JULY 18, 1893.

Our "Greenville" have proved hardy and made a vigorous growth; the first fruit was noted May 5, full bloom May 13. First ripe fruit June 15. The berries have been of medium size, quality fair, but rather light, but conditions were rather against them, washing down over that part of the ground.—S. C. TROOP, Experiment Station.

SEAFORD, DEL., AUGUST 7, 1893.

"Greenville" at my home in Delaware, was the best I have ever raised. It seems to be all right, and was a good grower, good bearer, large size, firm

WATERVILLE, OHIO, AUGUST 21, 1893.

"Greenville" proved to be very productive this season. I find the fruit to be of the very best quality for market berry, but also the best for home use. Ohio State Horticultural Society.

Exchange, says "that of the two most popular varieties—the public—Swindle and "Greenville"—the latter is the best for their pollinization. Neither of them "Greenville" seemed to have perfect fruit, while with the Swindle, every additional blooming variety detracted at least ten per cent. from the daily notes he will allow a larger per cent. of rows of the done with such sorts as Swindle, a sufficient.